

# THE HOYA



## the guide Columnist Application | Fall 2014

Thank you for your interest in writing a column for the fall 2014 semester. **the guide** is looking for columnists in the following areas: Lifestyle, Arts & Entertainment and Food & Drink. Columns will appear on alternate Fridays, and each installment will be due the Monday of that week at 5 p.m.

**the guide** is looking for columnists that can offer a unique or different perspective, so please pick an area of interest in which you feel you can make a distinctive contribution. A columnist should have a specific plan for his or her column theme and must follow that plan for the entirety of the semester. Columns can range in style and in topic, but a columnist should be able to both entertain and enlighten readers while sharing his or her own original opinion.

**The deadline for columnist applications is August 15, 2014, at 11:59 p.m.**

**Please submit all materials to Jess Kelham-Hohler, Guide Editor, at [guide@thehoya.com](mailto:guide@thehoya.com).**

### Application Elements

#### **Cover Letter**

Your application should include a cover letter explaining why you have chosen to apply to be a **guide** columnist for THE HOYA. Please include your name, school, year and hometown in the cover letter, as well as any club, work, internship or other time commitments that you have this semester. In addition, please outline the potential theme that you plan to pursue. Be as specific as possible when describing your intended theme and perspective, and please consider the following questions in your answer:

- What piques your interests?
- Do you have a unique perspective that will be incorporated into your column?
- Do you have a tentative title for your column?
- What are three ideas that you have for future column topics?

*Note:* THE HOYA has occasionally featured duo columns. If this interests you, please submit only one application, which both applicants' answers to the cover letter questions on the same sheet. Additionally, give a specific explanation in your cover letter for why you are applying as a pair.

#### **Sample Columns**

Please attach two sample columns that represent the theme of the column you hope to write throughout the semester. These columns should be 600-800 words in length and be of suitable quality for publication, and furthermore demonstrate creativity and polish in both your ideas and writing. (*Note: if you have previously written a column for **the guide**, you need not include sample columns.*)