

THE HOYA

the guide

Online Columnist Application | Summer 2014

This summer, **the guide** is looking for columnists. Columns are available in the following areas: Lifestyle, Food & Drink and Arts & Entertainment, or can relate to something particular about the summer break. Columns will appear online every Monday and Wednesday on alternating weeks.

The deadline for columnist applications is Monday, April 28th at 11:59 p.m.

Please submit your application to Jess Kelham-Hohler, Guide Editor, at guide@thehoya.com.

Application Elements

Cover Letter

Your application should include a short cover letter explaining why you have chosen to apply to be a columnist for **the guide**. Additionally, please include your name, school, year and hometown.

What do you see as a potential theme you plan to pursue with your column? What piques your interest? Do you have a unique perspective that will be incorporated into your column? Do you have a tentative name for your column? Please list at least three ideas for future column topics within the theme you have chosen.

Sample Columns

Please attach two sample columns that represent the theme of the column you hope to write throughout the semester. These columns should be between 600 and 700 words. These sample columns should be ones you would be happy for us to run as the first two in **the guide**, so keep in mind that they may be published. If you have chosen a theme that is dependent on your summer break please write two sample columns that adapt the theme to your time here. Give your column a tentative title.

Note: The Hoya has occasionally featured duo columns. If this interests you, please submit only one application, with both applicants' answers to the cover letter questions on the same sheet. Additionally, give a specific explanation in your cover letter for why you are applying as a pair.