

# THE HOYA

## Sports Columnist Application | Spring 2017

The Hoya's Sports section is looking for columnists to write on their own sports-related theme. The columns are not restricted to discussing Georgetown athletics or collegiate athletics. A columnist should have a specific plan for his or her column and must followed that plan for the entirety of the summer. Columns can range in style and in topic, but a columnist should be able to both entertain and enlighten readers while sharing his or her own original opinion.

Columnists write weekly and are assigned a publication day (Tuesday or Friday), and it is critical that applicants be able to commit to writing at this uninterrupted frequency. Tuesday's columns are due Sunday afternoon while Friday's columns are due Wednesday afternoon. The sports editor will determine your publication day.

The deadline for columnist applications is January 9<sup>th</sup> at 11:59 p.m. Please submit all materials to Sean Hoffman Sports Editor, at [sports@thehoya.com](mailto:sports@thehoya.com).

### Application Elements

#### **Cover Letter**

Please include a short cover letter of no more than 700 words that describes why you have chosen to apply to be a sports columnist. The cover letter should also include your name, school and year, and should touch on the following questions:

1. List any other time commitments you expect to have this semester.
2. What direction do you plan to take your column?
3. What will be the theme of your column?
4. What is your greatest strength as a sports writer?
5. What will the title of your column (tentatively) be?
6. Do you have a unique perspective that will inform this column?
7. Please brainstorm three other topics for future columns in your series.

#### **Two Sample Columns**

Please attach two sample columns that represent the theme of the column you hope to write throughout the semester. The column should be between 600 and 800 words in length. If selected, one of these columns will function as the first one that will run, so keep in mind that it may be published.

The columns should demonstrate creativity and polish in both your ideas and writing. Any columnists who have previously written a column for THE HOYA need only write one sample column.