Business and Tech Columnist Application | Spring 2017

The Hoya's Business and Technology section is looking for columnists to write on alternate weeks on a business-related theme. The columns should not be restricted to discussing the MSB but should rather seek to address business or technology issues on international, national and local levels. A columnist should have a specific plan for his or her column and must follow that plan for the entirety of the semester. Columns can range in style and in topic, but a columnist should be able to both entertain and enlighten readers while sharing his or her own original opinion.

The deadline for columnist applications is January 9, 2017, at 11:59 p.m. Please submit all materials to Will Zhu, Business Editor, at business@thehoya.com.

Application Elements

Cover Letter

Your application should include a cover letter explaining why you have chosen to apply to be a business columnist for The Hoya. Please include your name, school, year and hometown in the cover letter, as well as any club, work, internship or other time commitments that you have this semester.

What direction do you plan to take with your column?
What will be the theme of your column?
What piques your interests?
Do you have a unique perspective that will be incorporated into your column?
Do you have a tentative title for your column?

Sample Columns

Please attach two sample columns that represents the theme of the column you hope to write throughout the semester. These columns should be 600-800 words in length and be of suitable quality for publication, and furthermore demonstrate creativity and polish in both your ideas and writing.

Note: The Hoya has occasionally featured duo columns. If this interests you, please submit only one application, with both applicants' cover letters on the same sheet. Additionally, give a specific explanation in your cover letter for why you are applying as a pair.