

THE HOYA

Business Columnist Application | Spring 2015

Thank you for your interest in writing a column for the spring 2015 semester. The Business section is looking for both *rotating columnists* who will write monthly, and *contributing columnists* who will write one column. Please specify which position you are applying for in your cover letter. Please note that all rotating columnist applications will also be automatically considered for contributing positions.

The Hoya's Business section is looking for columnists to write on a business-related theme. The columns are not restricted to discussing the MSB but should rather seek to address business issues on international, national and local levels. A columnist should have a specific plan for his or her column and must follow that plan for the entirety of the semester. Columns can range in style and in topic, but a columnist should be able to both entertain and enlighten readers while sharing his or her own original opinion.

The deadline for columnist applications is January 5, 2015, at 11:59 p.m.

Please submit all materials to Carolyn Maguire, Executive Editor, at executive@thehoya.com.

Application Elements

Cover Letter

Your application should include a cover letter explaining why you have chosen to apply to be a business columnist for The Hoya. Please include your name, school, year and hometown in the cover letter, as well as any club, work, internship or other time commitments that you have this semester. In addition, please state which position you are applying for and address the following questions:

- What piques your interest?
- What direction do you plan to take with your column?
- What will be the theme of your column? Why have you chosen this particular theme?
- Do you have a unique perspective that will be incorporated into your column?
- Do you have a tentative title for your column?
- If applying for a rotation position, what are three ideas that you have for future column topics?

Sample Columns

Rotating columnist applications: please attach one sample column that represents the theme of the column you hope to write throughout the semester. These columns should be 600-800 words in length and be of suitable quality for publication, and furthermore demonstrate creativity and polish in both your ideas and writing.

Contributing columnist applications: please attach a brief outline of your column and why you should be the person to write about that topic.